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2020

Annual Membership Meeting

April 19-21, 2020 | Washington, D.C.



American Hospital
Association®

Advancing Health in America

★ Registration Deadlines ★

Early Bird: March 6 | **Mail:** April 3 | **Online:** April 17



Registration Information

Registration is available online or by mail. Visit annualmeeting.aha.org for all forms and instructions. Registration questions? Call (847) 620-4474 (9 a.m.–6 p.m. ET).

Registration Fees

Registration fee includes: the Federal Forum Plenary Sessions, choice of Trustee Insights, Executive Insights, AHA Leadership Celebration and AHA Recognition Luncheon. (Base registration does not include breakfasts, invitation-only events or the ACHE Sunday Session.)

Health Care Provider Organizations, Academic Institutions, Government Entities, Nonprofit Associations and Organizations

- \$1,050 AHA Member – **Early Bird: \$995 by March 6**
- \$500 State, Regional and Metropolitan Hospital Association Staff
- \$750 AHA Regional Policy Board, Council and Committee Member
- \$1,500 Non-AHA Member Hospital, Health System or Non-profit

Business Representatives

Attendance at the AHA Annual Membership Meeting by business representatives is limited to AHA Associates and conference sponsors. To attend the conference as a member of the business community, we encourage you to become an AHA Associate or sponsor. Contact Carl Aiello at caiello@aha.org for more information.

- \$1,250 AHA Associate

Register Spouse and/or Student

- \$150 for Spouse or Student

Add the Sunday ACHE Educational Session to your Annual Membership Meeting Registration

- \$175 EARLY BIRD for AHA Member by March 6
- \$225 for AHA Member and Non-AHA Member

ACHE programming must be added to a full meeting registration.

Visit annualmeeting.aha.org for more information, including details on ACHE education credits, group discounts and travel discounts.

Hotel Information

Marriott Marquis Washington, D.C.

901 Massachusetts Avenue, N.W. | Washington, DC 20001

Special rate for king or double: \$335

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Marriott Marquis at the AHA rate. You will receive a meeting registration confirmation email with a link to the AHA-Marriott webpage to book a room. The AHA hotel block expires Thursday, March 26; meeting attendees can make one room reservation per registrant. For suite rates and availability, contact the Marriott directly at (202) 824-9200.



Dear Colleague:

In 2020, the AHA will keep hospital and health system issues front and center during this pivotal election year. And by joining your colleagues at the 2020 AHA Annual Membership Meeting, April 19-21, you will help do just that – ensure our message is united, powerful and able to break through the noise, making a positive impact for the patients and communities you serve. Meet face-to-face with your elected officials and key policymakers to discuss how you are caring for your community and making a difference. Hear from innovative health care leaders, legislators, journalists and other thought leaders of our day on critical issues that will have an impact on our field and how we will continue to care for patients. And network with your peers as you tackle today's toughest issues, together. We look forward to seeing you there!

Rick Pollack
President and CEO

Saturday, April 18

3:00 p.m. – 5:00 p.m. **Registration**

Sunday, April 19

7:00 a.m. – 5:00 p.m. **Registration**

8:00 a.m. – 9:00 a.m. **Liturgy of the Eucharist**

Sponsored by the Catholic Health Association of the U.S.

9:30 a.m. – 10:30 a.m. **Trustee Insights Session** R

Boards Addressing Social Needs and the Social Determinants of Health

Priya Bathija, vice president of AHA's *The Value Initiative*, leads a discussion on how hospital boards make community health advancement a strategic priority.

10:45 a.m. – 11:45 a.m. **Trustee Insights Session** R

The Trustee's Evolving Role in Quality and Safety

Kate Goodrich, M.D., director of the Center for Clinical Standards and Quality and the CMS Chief Medical Officer, discusses expectations for trustee's roles and how they are evolving in light of the transforming health care environment.

12:00 p.m. – 1:30 p.m. **AHAPAC Appreciation Luncheon** R

Eligible members are invited to attend this luncheon featuring political commentators Mark McKinnon and John Heilemann, co-creators and co-hosts of *The Circus*. For more information, contact Shari Dexter at (202) 626-2338.

1:30 p.m. – 2:00 p.m. **Welcoming First-time Attendees and New Members** R

Get the most from your AHA membership, meet new colleagues and maximize your Annual Meeting experience through this special welcome.

1:45 p.m. – 3:15 p.m. **American College of Healthcare Executives (ACHE)** R \$

Leadership Intangibles: How Humility and Compassion Can Drive High Performance

Amer Kaissi, Ph.D., professor of health care administration at Trinity University, explains how leaders who combine humility, compassion, ambition and determination lead their teams and organizations into higher performance.



Melinda L. Estes, M.D.



Robert Gates



Chris Wallace



Boomer Esiason

2:00 p.m. – 3:15 p.m.

Executive Insights Sessions R

Included with your registration; please select one.

Advancing Better Health for Mothers and Babies

Learn successful strategies for improving access to care, reducing disparities and improving health outcomes for expectant and new mothers and their babies.

Evolving Post-acute Care: Hospital Partnerships

This session highlights innovative ways to improve care transitions, case management, at-risk arrangements and post-acute networks to enhance the health of patients who require additional services following discharge from a hospital.

Strategic Cybersecurity and Risk Issues for Leadership

AHA's Senior Advisor for Cybersecurity Risk outlines the rising threat to health care organizations from cyberattacks and ransomware, and shares tips from the FBI and AHA for how health care leaders can manage their risk profiles and decrease the chances of an attack.

3:30 p.m. – 4:45 p.m.

Executive Insights Sessions R

Included with your registration; please select one.

Enhancing Value through Collaboration

Quick round-robin format will examine how hospitals are teaming with non-traditional partners to develop creative solutions that improve outcomes, enhance the patient experience and lower costs.

Building the Health Care Workforce of the Future

Leading employers review their strategies for building, training and retaining a workforce adaptive to changing demographics, rapid technological advancements and shifting consumer and workforce expectations.

Enhancing Diversity in Leadership and Governance to Advance Health Equity

Learn how hospitals and health systems are advancing diversity and inclusion in their organizations to reflect the communities they serve, including how AHA strategic alliances are assisting.

6:00 p.m. – 7:30 p.m.

AHA Leadership Celebration

A celebration of our field's outstanding leadership featuring brief remarks by 2020 AHA Board Chair Melinda L. Estes, M.D., president and CEO of Saint Luke's Health System, Kansas City, Mo.

Monday, April 20

6:30 a.m. – 4:00 p.m.

Registration

7:00 a.m. – 8:15 a.m.

Health Care Leadership Breakfast L \$

Featuring Chris Wallace, television anchor and political commentator, Fox News.

8:30 a.m. – 10:30 a.m.

Federal Forum Opening Plenary

Join AHA President and CEO Rick Pollack as he outlines the AHA's agenda in these transformative times. Tom Nickels, AHA executive vice president of government relations and public policy, and Frank Sesno, former Washington bureau chief, CNN, discuss key issues impacting hospitals and health systems on Capitol Hill. We'll also honor the 2020 AHA Distinguished Service Award winner.

10:45 a.m. – 12:15 p.m.

Executive Insights Sessions R

Included with your registration; please select one.

Health Plan Oversight; What's Needed Now

Explore policy solutions to ensure appropriate oversight of health plans that reduce administrative waste and improve access to patient care.

Improving the Patient Experience with Health Care Pricing and Billing

Explore hospital-led efforts to create patient-friendly billing and improve access to out-of-pocket cost information.

Innovative Thinking in Rural Health Care

Learn about opportunities for rural provider transformation and emerging strategies that demonstrate creativity and innovative thinking in addressing challenges in rural health care settings.



Eugene Robinson



Mark McKinnon



John Heilemann



Mia Love

12:30 p.m. – 2:00 p.m.

AHA Recognition Luncheon R

AHA 2020 Chair Melinda L. Estes, M.D., and former NFL great Boomer Esiason will honor the outstanding recipients of the AHA's 2020 leadership awards.

12:30 p.m. – 2:00 p.m.

Government Relations Officers Network Luncheon ✉

Join Eugene Robinson, associate editor of *The Washington Post* and regular contributor to MSNBC, as he shares his insights.

2:30 p.m. – 4:00 p.m.

Federal Forum Plenary

Join leaders from the worlds of politics and media as they discuss what's happening in Washington, D.C., and on the 2020 campaign trail and what it means for hospitals and health systems. We'll also honor the 2019 AHAPAC winners.

4:00 p.m. – 5:00 p.m.

Reception for AHAPAC's Top Contributors ✉

For more information on this invitation-only event, please contact Shari Dexter at (202) 626-2338.

4:00 p.m. – 5:00 p.m.

Trustee Reception

5:00 p.m. – 6:00 p.m.

Commercial Connections: Reception with AHA Associates and Sponsors

Tuesday, April 21

6:30 a.m. – 9:00 a.m.

Registration

7:00 a.m. – 8:15 a.m.

ACHE Breakfast Meeting \$

Enjoy breakfast and conversation with ACHE colleagues and absorb perspectives on health care and leadership from ACHE's Chair Michael J. Fosina, FACHE.

7:00 a.m. – 8:15 a.m.

Trustee Leadership Breakfast: National Political Update \$

Perspectives from former representative (R-Utah) and CNN contributor Mia Love.

8:30 a.m. – 10:30 a.m.

Federal Forum Closing Plenary

Hear the latest on health care policy straight from key leaders on Capitol Hill and in the administration. Former Secretary of Defense (2006-2011) Robert Gates, the only Defense Secretary to work for both Republican and Democratic administrations, will provide perspectives on leadership in divided times. We'll also honor the recipients of the AHA's Federal Awards and the Foster G. McGaw Prize.

11:30 a.m. – 1:00 p.m.

The Foster G. McGaw Prize Luncheon ✉

Honoring the 2019 Foster G. McGaw Prize winner and finalists. The award is jointly sponsored by luncheon host The Baxter International Foundation, AHA and Health Research & Educational Trust.

12:00 p.m. – 5:00 p.m.

State Caucuses

Wednesday, April 22

9:00 a.m. – 5:00 p.m.

State Delegation Capitol Hill Visits

Please contact your state hospital association for Capitol Hill visit details.

AHA Thanks its Annual Meeting Underwriters (as of 1/1/20)

Platinum Sponsor



Attendance \$ Tickets for this event can be purchased when registering.

Key: R This is included in your registration fee; please indicate whether you will attend when registering.

✉ By invitation only.